

# Sarah Peen Andersen

Art Director

## experience

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### Art Director

Created campaigns, visual identity and content for top clients. Mainly worked with Samsung Belgium, Auping Belgium and Tadaam.

Oona  
Antwerp, Belgium  
Oct 2020 - Present

### Freelance Art Director

Contributed with ideas for digital campaigns and creating content for different clients social media channels. The clients I worked mainly with includes Toyota, Hardee's, Dubai Tourism & Dubai Calendar.

AKQA/ HUG  
Dubai, UAE  
Sep 2019 - Dec 2019

### Art Director Intern

Helped creating campaigns both for print and digital for Switzerland's biggest super market chain, Migros.

Leo Burnett  
Zurich, Switzerland  
Apr 2019 - Jun 2019

### Creative Intern

I was a part of the first creative team at accenture interactive in Stockholm. Creating ideas for Mathem & Stockholm Exergi.

Accenture  
Stockholm, Sweden  
Jan 2019 - Apr 2019

read more [here](#)

## education

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### Art Direction Diploma

Final Output received a grade of 98% and awarded most innovative marketing campaign Part of the Top 5% of the class"

Miami Ad School  
Hamburg, Germany  
Jan 2017 - Sep 2019

### Bachelor of Arts in Innovation and creativity management

In a collaboration with Miami ad School and Steinbeis University. I achieved two degrees at the same time.

Steinbeis University  
Berlin, Germany  
Jan 2017 - Jan 2021

I'm a very optimistic person who likes to connect with people and creating design with purpose.

## contact

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Sarah Peen Andersen

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## skills & expertise

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- Adobe creative suite
- Social Media Planning
- Sketch
- HTML
- Wordpress
- Certified Scrum Master

## awards

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### Art Directors Club

Bronze

Epilepsy Watch Out

### Future Lion Award

Winner

Epilepsy Watch Out

### Clio

Bronze

Epilepsy Watch Out